



Fall Membership Meeting: Meet Benny's Justin Alford

Wednesday, November 8



About Justin Alford



Founded by his grandfather in 1951, Justin, his dad and brother own/operate nine conveyor Benny's locations with full service, express, oil change, gasoline, detail and c-stores in the Baton Rouge, LA, market. Justin was born into the business, but officially started washing cars in 1989 and became full time after graduating from Louisiana State University in 1993. He currently serves as the President of the International Carwash Association, sits on the executive boards of the Louisiana Oil Marketers Association, the Istrouma Area Council Boy Scout board, the Louisiana State Agriculture Weights and Measures board and numerous other local organizations. He is the proud father of Benton, 24, and Helen, 23, with his wife of 26 years, Juliet.

Justin will share with us his family's carwashing evolution, including opening the first express site in the country, and where he sees the industry heading.

Location

Suburban Golf Club
1730 Morris Ave, Union
908.686.0413

Agenda

**6:30-7:00..... Registration/
Hors D'Oeuvres**

7:00-7:30..... Buffet Dinner

**7:30-8:30..... Brief business meeting/
Guest Speaker Justin Alford**

**PRE-REGISTRATION
DUE BY
NOVEMBER 1!**

REGISTER ONLINE AT CWONJ.COM

\$45 MEMBERS (BY 11/1)

\$60 NON-MEMBERS (BY 11/1)

NO REGISTRATIONS AFTER 11/1; NO ON-SITE REGISTRATIONS!

Questions?

518.280.4767